A press release

VII Andrei Tarkovsky International film festival "Zerkalo", 11-16 Juni 2013 SPECIAL SCREENING

Architect and artist SERGEI SVIATCHENKO (Denmark) and media artist NORIKO OKAKU (UK/ Japan) are releasing their 3d collaboration work, a short film dedicated to Andrei Tarkovsky's film

MIRROR.

MIRROR BY MIRROR





The idea was to create the connections of fragments between private, unconscious and existence

and to show how important those flashes of feelings, which give us all nourishment of our unified

imagery. Each fragment of the film, united rhythmically, acquires the quality of the composition at

a final climax. The climax occurs after the collision of internal and external spaces, light and shadow, and while overcoming obstacles. These collisions and overcomes are a sensual base of

catharsis.

"Sviatchenko's collages find themselves in different dimensions. He finds fissures in the real world through which he peeps into another world, the afterlife. This reminds me of an old engraving, where a man, who has reached the end of the world, looks into infinity through a hole in the firmament. This medieval copperplate represents an untameable urge for cognition; for our contemporary Sergei Sviatchenko, it is about striving towards attaining the unattainable".

Marina Tarkovskaya, Member of the Union of Cinematographers of Russia

"Arguably one of the most influential innovators of modern collage." Gestalten

The artists met in July 2010 in Viborg, Denmark. Noriko came to Viborg, where Sergei lives, to take part in the Artist in Residence program at The Animation Workshop. At their first meeting, the

artists found out that both of them have common fascination for the magic of collage art, which

naturally made them collaborate together.

Sergei Sviatchenko was born in Ukraine and lives and works in Viborg, Denmark since 1990. He

graduated from the Kharkov Academy of Art and Architecture in 1975 and studied PhD at the Kiev School of Architecture. A provocateur in the world of contemporary art, Sviatchenko's collages and paintings have been exhibited in Denmark, Germany, Italy, France, England, Canada,

and the USA and featured in celebrated magazines such as Dazed & Confused, AnOther, Kilimanjaro, Varoom, Elephant, This is a magazine, Rojo, Viewpoint, Blueprint, Acclaim and Nowness.

Drawing on and harnessing all of the cultural tides he has experienced in 40 years of imagemaking,

Sviatchenko's oeuvre spans the known and the unimaginable. It cuts through the boundaries of traditional and contemporary visuals to merge pop culture with politics, personal

memory with collective histories, and architecture and science with the logic of dreams. Sviatchenko has worked with a broad range of subjects and media. He experiments, challenges,

and abolishes where other artists move within established comfort zones. From his early work as

a conceptual artist and collage maker, he moved on to abstract painting and has done commissions and large-scale murals for international brands and institutions. More recently, Sviatchenko has created the fashion-forward photography project Close Up and Private, which looks to capture the spirit of modern style, as seen through the subtle shades of the individual. Through these details a complex discourse between clothing, fashion and image takes form, offering new perspectives on contemporary fashion and identity.

With a portfolio and methodology in perpetual evolution, his influences include modernism, surrealism, and rock music.

In our world of sensory overload, Sergei Sviatchenko stands out as an artist with unique vision. This vision is also documented in Gestalten's release Everything Goes Right & Left If You Want It.

the first comprehensive collection of Sviatchenko's collage and painting. D&AD Yellow Pencil Award Winner 2007,UK.

Noriko Okaku is a media artist and a live visual performance artist, lives in London. She was educated at Chelsea College of Art and Design and the Royal College of Art, completing an MA

(RCA) in Animation in 2005. The main theme of Okaku's work is about explore the variety, eclectic

nature and strangeness underlying everyday things and actions. She is attempting to alter the way

in which apparently ordinary objects are perceived. Elements are highlighted and their context altered looking at my work. The receiver find their sometimes complacent view of things is subverted and refreshed. Her video work incorporates drawing, collage, photography, painting and animation.

Noriko's video works have been shown internationally at onedotzero, UK; Festival Images Contre

Nature, France; Magmart International Videoart Festival, Italy; Garage Center for Contemporary Culture, Moscow, among others. Noriko has presented her audiovisual live performances internationally, most recently at Mapping Festival, Switzerland; Imagining Europe, Holland;

Anilogue, Hungary; beat.bit festival, Portugal; the Museum of Image and Sound, Brazil; Cimatics,

Belgium; and the Design Museum, London.

Best Music Video Award, Ottawa International Animation Festival, 2011, Canada Best Audiovisual Performance, International Videofestival Bochum, 2010, Germany Beck's Futures Student Prize, ICA, 2003, UK

The production of the film was supported by GRUNDFOS.